

# Syllabus

Fall 2024

Malwina Popiołek, Phd

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Visiting professor

Skalny

etc. Sometimes there will be group work, a Socratic Seminar, or an Oxford Debate. We will also watch short movies, TED lectures, or documentary movies and discuss the content.

#### COURSE OBJECTIVES

CO1: By the end of the course, participants will understand the role and importance

All assignments are mandatory, regardless of whether you were present during the class or not. This course includes 4 assignments, an individual presentation of the topic you choose, and a final essay. All these things are necessary to pass the course. Remember that assignments give you additional points for your final grade, please treat it as



Labor Day (No Classes): 9/2/2024

Fall Break: 10/14–10/15/2024

Thanksgiving Recess Begins: 11/27/2024

Classes Resume Post-Thanksgiving: 12/2/2024

Reading Period: 12/10–12/12/2024

1 Social Media and Web 2.0: History and Theory Introduction	Aug. 26 <sup>th</sup> Aug. 28 <sup>th</sup>	Introduction to the syllabus  New media, Internet, and Social Media history overview - Kahoot quiz and discussion	No reading required.
2 Social Media and Web 2.0: History and Theory Introduction	Sept. 4 <sup>th</sup>	Web 2.0 transformation - causes and consequences Most popular social media in the USA and Poland since 2003 by now - discussion	Read: Lipschultz, J. H. (2023). <i>Social media and Political Communication</i> :. Routledge:Chapter 2  Watch the movie „PressPausePlay” <a href="https://vimeo.com/34608191">https://vimeo.com/34608191</a>
3 Social Media and Web 2.0: History	Sept. 9 <sup>th</sup>	Web 2.0 – own experience discussion Web 2.0 and new media audience – group discussion	Read: Allan, S. (2006). <i>Online news: journalism and the Internet: journalism and the Internet</i> . McGraw-Hill Education (UK): Chapter II – The Rise of Online News

and Theory Sept. 11<sup>th</sup> Web 2.0 and citizen  
Introduction







Nov. 13<sup>th</sup> Social media selected effects  
discussion: cancel culture,  
sharenting, etc.

Read: Blum-Ross, A., & Livingstone, S. (2020).  
"Sharenting," parent blogging, and the boundaries

	Dec. 4 <sup>th</sup>	<p>Twitter, TikTok, etc. – students presentations</p> <p>Digital media and online communication: challenges and threats: Facebook, Instagram, Twitter, TikTok, etc. – students presentations</p>	No reading required.
FINAL ESSAY		In-class open-book essay or the final essay prepared at home.	