



GBA 444: Ethics & Policy in Tech
Course Syllabus – Spring B 2023
This Version: March 2, 2023

Course Logistics

Day and Time: Tuesdays from 7:30 – 9:30 PM (except for Week 1)
Location: Zoom (link on Blackboard)
Course Blackboard Link: <https://learn.rochester.edu>

Instructors

Professor Andras Miklós

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Office Hours: Monday 1 – 3 PM ET (and by appt.)

Office Hours Location: Zoom at <https://rochester.zoom.us/j/2611918855>

Professor Jeanine Miklós-Thal

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Office Hours: Thursday 1:30 – 3:30 PM ET (and by appt.)

Office Hours Location: Zoom at <https://rochester.zoom.us/j/5284146189>

Professor David Primo

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Office Hours: Tuesday 12:30 – 2:30 PM ET (and by appt.)

Office Hours Location: Zoom at <https://rochester.zoom.us/j/948872840>

1. Course Description and Learning Objectives

Tech firms—from start-ups to industry leaders—face a range of ethical and policy challenges. Start-ups may face barriers to entry or regulations ill-suited to their innovation. Industry leaders have to consider antitrust considerations if they dominate a market. And tech firms of all sizes face ethical quandaries on issues such as artificial intelligence, to give just one example. The globalization of business adds to the complexity of these policy and ethical considerations. This course will equip you with the tools you need to consider the policy and ethical environments of tech firms and how they connect with firms' market environments. The tools you

GBA 444:

5. Evaluation and Grading

Learning Module	Module Dates	Team Assignment Due at 12 Noon ET (Day Before Class)	Pre-Class Quiz Due at 7:20 PM ET (Day of Class)	Zoom Meeting 7:30 – 9:30 PM ET
1. The Policy Environment of Tech Firms	March 3 – 10	N/A		