

Professor David Primo
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Spring 2023, Mon. and Wed. 11:50 AM – 1:05 PM
Office Hours: Tues. 12:30 – 2:30 PM or by appt.
In-Person: Harkness Hall 318
Zoom: <https://rochester.zoom.us/j/948872840>

PSCI 244K—Politics and Markets: Innovation and the Global Business Environment
This Version: March 24, 2023

GRADING

Each exam counts toward 35 percent of your course grade.

Pre-Class Preparation (PCP) Assignments collectively count toward 25 percent of your course grade. They are graded out of 10 points. Your highest 8 scores are counted toward your course grade.

Guest Speaker Question (GSQ) Assignments collectively count toward 5 percent of your course grade. These assignments are graded out of 10 points on a credit (10 points)/no-credit (0 points) basis. The expectation is that any student submitting a question and associated explanation demonstrating that they have reviewed the pre-class materials will receive 10 points for that assignment. Your highest 3 scores are counted toward your course grade.

All exams and assignments should be completed independently.

TEACHING ASSISTANTS

There are two teaching assistants in the course: Fred Gui (pgui@ur.rochester.edu) and Jacqueline Park (jpark182@ur.rochester.edu). They are responsible grading the assignments and exams with Prof. Primo's guidance. Students may email either of the TAs with questions about the course material.

PROFESSIONALISM

Professor Primo strives to create a professional atmosphere in class where all individuals are treated with respect. To help achieve this goal, please make every effort to attend and be on time for each class meeting, silence mobile phones and other electronic devices, keep texting and other non-course-related activities to a minimum, and come to class prepared to

Date	Topic (Note: This schedule is subject to change, except for exam dates. Blackboard will always have the most up-to-date schedule.)	PCP Assignment (Due at 8 AM ET on Date Specified)	GSQ Assignment (Due on at 8 AM ET on Date Specified)
1. Wed. 1/11	Course Overview and Preliminaries		
2. Wed. 1/18	Integrated Strategy for Innovative Firms I		
3. Mon. 1/23	Integrated Strategy for Innovative Firms II	Due 1/23	
4. Wed. 1/25	Intellectual Property—Patents and Copyrights I	Due 1/25	
5. Mon. 1/30	Intellectual Property—Patents and Copyrights II		
6. Wed. 2/1	Antitrust-Innovation Tension I	Due 2/1	
7. Mon. 2/6	Antitrust-Innovation Tension II		
8. Wed. 2/8	Ethics and Innovation	Due 2/8	
9. Mon. 2/13	Ethics and Innovation Case: Facebook—Can Ethics Scale in the Digital Age?	Due 2/13	
10. Wed. 2/15	Patents and Antitrust in the Pharmaceutical Industry <i>Guest Speaker: Robert Milne, Partner, White & Case</i>		Due 2/15
11. Mon. 2/20	Food Innovation	Due 2/20	
12.			