

Readings: Do not let the number of readings scare you—most are very short and accessible, and the class only has 11 substantive sections. Most readings are available on-line through the library via Blackboard. Instructions will be provided for obtaining the case materials via the web (there will be some cost involved). Ideally, all materials should be read before class. There will be some materials that I will absolutely expect students to have read in advance (I will provide notice).

Books: There are two books for the course that are available via the bookstore (unfortunately, the library cannot make them available as all resources must be electronically digitized):

Magali A. Delmas with David Colgan. *The Green Bundle*.

Michael Lenox and Aaron Chatterji. *Can Business Save the Earth?*

Lecture materials: Summary materials and figures will be provided on-line for students.

I: Introduction (Feb. 2nd)

Lennox and Chatterji, Ch. 1.

II: Basic Concepts (Feb. 4th, 9th)

Delmas, Intro and Ch. 1.

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Oxford Handbook of Business and the Natural Environment.

Andrew W. Savitz. 2014. *The Triple Bottom Line*, 2nd edition. Ch. 2.

V. Kasturi Rangan, Lisa Chase, and Sohel Karim ³ 7 K H 7 U X W K \$ E R X W & 6 5
Harvard Business Review 93(1/2): 40-49.

III: The “Porter Hypothesis” and Shared Value (Feb. 11

Additional (not required):

Manuel Frondel, Karoline Krättschell, and LinaZwick.
management systems: Does certification pay?

Environmental

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Exam II. (May 6th)