



“Angel Collinson Moonlights as an Environmental Activist” (YouTube, Oct. 28, 2016)

Keith Goetzman, “Not an Environmentalist? You Have Lots of Company” (Utne Reader, June 15, 2011)

Kathleen Black, “Why I Became an Environmentalist” (YouTube, May 9, 2015),

Paulina Porizkova, “America Made Me a Feminist” (New York Times, June 10, 2017)

Joe Ricketts, “Why I’m a Conservationist (not an Environmentalist) (Joe Ricketts Blog, Jan. 20, 2015)

Emma Foehringer Merchant, “How the Environmental Movement Has Changed” (The New Republic, Nov. 29, 2015)

**In class: Are you an environmentalist? What’s an environmental group?  
Genesee River Watch v. Niagara Riverkeeper case study**

**NGO project:** assignments given

Sept 12      First wave of environmental/conservation movement

**Paper topics:** discuss handout

Sept 19      Second wave of environmental movement: What are environmental groups? Why did they spring to life in the 1970s? What is their history? What are their goals and tactics? Who works for them? What are the divides within the community? What roles do they currently play? Are they changing?

Reading: *Forcing the Spring*, Ch. 4; *Environment Inc.*, Ch. 2

**In class: NRDC and EDF – Who were they then? Who are they now?**

**NGO project:** check in with each student

**Paper topics:** Journal your initial thoughts about your topic

Sept 26      Environmental justice: What is environmental justice? What groups are working on this? Is EJ a separate or ancillary consideration or is it central to the mission of mainstream NGOs? Compositional issues (staffing, retention, “Green ceiling”) and substantive issues (goal setting, disproportionate impact of environmental hazards, etc); and membership in communities of color.

Reading: Bill Birchard, *Nature's Keepers: The Remarkable Story of How The Nature Conservancy Became the Largest Environmental Organization in the World* (Jossey-Bass 2005), Ch. 3

David Suzuki, "The Importance of Citizen Scientists" (Ecology Global Network Forum, Nov. 19, 2014)

Brian Clark Howard, "Learning from Indigenous Peoples on Climate Change" (National Geographic, Sept. 4 2015)

Emily Atkin, "It's Never Been Harder to Be a Climate Scientist" (New Republic, July 27, 2017)

Timothy Egan, "Apple Growers Bruised and Bitter After Alar Scare" (New York Times, July 9, 1991)

Wendy Gordon, "The True Alar Story" (On Earth, Mar. 22, 2011),

Fred Pearce, "Why Are Environmentalists Taking Anti-Science Positions?" (Yale Environment 360, Oct. 22, 2012),

**In class: Indigenous people, citizen science and NGO action**

**Science in the Crosshairs (Science Friday)**

**Alar case study**

**NGO project:** check in.

Oct. 17      Role of Grassroots Activism and Politics: Tactics: action alerts – letters, petitions, demonstrations, social media, publicity, stunts, education campaigns, canvassing, petitions, public hearings/meetings, fly-ins, lifestyle & consumer choices, direct action/monkey wrenching, "naming and shaming"/accountability. Outsiders v. "insiders."

Go on: [www.rochesterenvironment.com](http://www.rochesterenvironment.com)

**In class: Grassroots case studies, Standing Rock and “Is There Any Point to Protesting?” (The New Yorker, Aug. 21, 2017)**

**Action alerts: When have you responded? Why?**

**The Short List and climate change action**

**NGO project:** check in.

Oct. 24        Role of Lobbying and Politics: Congress, federal agencies, White House, state legislatures, state agencies; “insider,” expertise, relationships, leverage, money. Potomac Fever, “inside the Beltway.” Coalitions. Who does the lobbying? What is the role of “fly ins”? Champions. What makes for good lobbying materials? What is the goal of lobbying? What role should lobbying play today given current political divide? ALEC.

Reading: ME Kraft, *“Influence of American NGOs on Environmental Decisions and Policies: Evolution Over Three Decades”*?

*OpenSecrets.org, “Pro-Environment Groups Outmatched, Outspent in Battle Over Climate Change Legislation”*

**In class: Ohio Environmental Council, “Tips for Effective Lobbying”; OpenSecrets.org – Environment Industry profile; City of Portland, “Ten Principles of Lobbying”**

**Write a “Dear Colleague” or coalition letter**

**NGO project:** check in.

Oct. 31        Role of Litigation: – What has been the role of litigation? Citizen suits and enforcement; NEPA lawsuits; toxic torts, public and private nuisance and other suits for damages; lawsuits against government agencies. What is the role of litigation in context of increasingly conservative courts? What is the role of litigation during the Trump Administration? *Juliana, et al v. U.S.*

Reading: Richard J. Lazarus, *The Making of Environmental Law* (The University of Chicago Press, 2004), pp. 40-42, 47-97

Michael Burger, “The Battle Against Trump’s Assault on Climate is Moving to the Courts” (Yale Environment 360 May 2, 2017)

Robinson Meyer, “How the U.S. Protects the Environment, from Nixon to Trump” (The Atlantic, Mar 29, 2017)

Nick Stockton, “The Grizzled, Stubborn Lawyers Protecting the Environment from Trump” (Wired, June 16, 2017)

**In class: Litigation case study & How are the groups using litigation today?**

**NGO project:** check in.

Nov. 7      Role of Money: How do environmental groups get money? How do they use it? How much goes to overhead? How transparent are they? Funding: grassroots donations, “grasstops,” grant funding and foundations, corporate giving, government grants, membership and individual donations. Money as direct action (buying land, voluntary conservation incentive programs, LCV GiveGreen Campaign, etc). How do you judge funding decisions? (cost, timeframe, likelihood of success, impact, scale?) Are there new financial tools to consider? (Green markets, boycotts, shareholder battles, crowdfunding?). “Trump Bump” and giving. Ford Foundation & founding of NRDC, SCLDF, EDF. What is the National Committee for Responsive Philanthropy?

Reading: *Environment Inc.*, Ch. 4

Sarah Hansen, “



Rebecca Bromley-Trujillo, “Despite Trump, many cities and states are fighting climate change. Including Pittsburg” (The Washington Post, June 6, 2017)

Jeff Goodell, “Why the Climate March Matters in the Era of Trump (Rolling Stone, April 28, 2017)

**In class: David Wallace-Wells article, comment letters in July 24-Aug 6<sup>th</sup> issue. What would your letter to the editor say?**

**Discussion of scale of action in the wake of Trump pull out from Paris**

**“What’s Possible” UN Climate Summit Opening Film, Morgan Freeman**

**Research paper:** check in

Dec. 12<sup>th</sup>      The Future: the 4<sup>th</sup> Wave? What should the green movement look like? What should the environmental NGOs of the future look like?

Reading: *A Fierce Green Fire*, Chapter 14

“The Graying of the Green, pp. 251-254 in