

University of Rochester
Department of Political Science

IR 220: NON-STATE ACTORS IN THE WORLD POLITICS
FALL 2009

Instructor: Tatiana Vashchilko
Class Location: LATT 431
Class Lectures: M 2:00-4:40 PM

Office Hours: WF 11:00-12:00 PM, and by appointment
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Required Texts:

1. Navaretti, G.B. and A.J. Venables. 2006. *Multinational Firms in the World Economy*. Princeton University Press.
2. Jensen, M. Jensen. 2000. *Nation-States and the Multinational Corporations: A Political Economy of Foreign Direct Investment*.

Recommended Texts:

Regular reading of *The Economist* (special student's subscription is available at https://www.economistacademic.com/subscribe_single.cfm).

DISABILITY ACCESS

University of Rochester encourages qualified people with disabilities to participate in its programs and activities and is committed to the policy that all people shall have equal access to programs, facilities, and admissions without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. If you anticipate needing any type of accommodation in this course or have questions about physical access let me know as soon as possible. I'm here to help!

VALID EXCUSES

During the course many possible situations may arise that would result in your inability to attend class, attend exams, or perform at a minimally acceptable level during an examination. Illness or injury, family emergencies, certain University approved curricular and extra-curricular activities, and religious holidays can be legitimate reasons to miss class or to be excused from a scheduled examination.

In the case of your own illness or injury, confirmation from a physician, physician's assistant, a nurse practitioner, or a nurse is required. Barring extraordinary circumstances, the confirmation must be available to the instructor prior to the missed course event.

With regard to family emergencies, you must provide verifiable documentation of the emergency. Given the vast array of family emergencies the instructor will provide precise guidance as to what constitutes adequate documentation. Unless the emergency is critical you should notify the instructor in advance of your absence from the scheduled course event. In cases of critical emergencies, you must notify the instructor within one week of your absence.

For University approved curricular and extra-curricular activities, verifiable documentation is also required. The student should obtain from the unit or department sponsoring the activity a letter (or class absence form) indicating the anticipated absence(s). The letter must be presented to the instructor at least one week prior to the first absence. In the case of religious holidays, the student should notify the instructor by the third week of the course of any potential conflicts.

ACADEMIC HONESTY

University of Rochester Policy on Academic Honesty:

University of Rochester defines academic honesty as the respect of "the integrity of one another's work and recognize the importance of acknowledging and safeguarding intellectual property" (from Arts, Science and Engineering College Academic Honesty Policy,

COURSE OUTLINE AND READING LIST

(please, note that only some of the readings for each class are required, and the rest are complimentary)

September 7. Labor Day - no class.

September 14. Definitions, Facts about Multinationals, and Case Studies.
Required:

October 12. Economic and Political Determinants of FDI: Vertical FDI and Horizontal FDI.

Required:

Navaretti and Venables, Chapter 3, 4, 6.

October 19. Economic Explanations for Multinational Corporations.

Required:

Oatley, Chapter 8, "Multinational Corporations in the Global Economy," pp. 164-188.

Frieden and Lake, "Production," pp. 141-144.

John H. Dunning. The Eclectic Paradigm of International Production: A Restatement and Some Possible Extensions *Journal of International Business Studies*, Vol. 19, No. 1. (Spring, 1988), pp. 1-31.

Markusen, James. 1995. The Boundaries of Multinational Enterprises and the Theory of International Trade. *Journal of Economic Perspectives* 9 (2): 169-189.

October 26. The Politics of Multinational Corporations

Required:

Oatley, Chapter 9, "The Politics of Multinational Corporations," pp. 189-213.

Frieden and Lake, "Production," pp. 141-144.

Tarzi, "Third World Governments and Multinational Corporations: Dynamics of Host Bargaining Power," pp. 156-166.

Fieldhouse, "'A New Imperial System'? The Role of the Multinational Corporations Reconsidered," pp. 167-179.

[Coan, Travis G;](#) [Kugler, Tadeusz](#). 2008. [The Politics of Foreign Direct Investment: An Interactive Framework](#). *International Interactions*, 34 (4): 402-422.

Fagre, Nathan and Louis T. Wells. 1982. "Bargaining Power of Multinationals and Host Governments." *Journal of International Business Studies* 13(2):9-23.

November 2. Multinational Firms and Domestic Governments

Required:

Jensen, Chapters 1, 2, 3.

Navaretti and Venables, Chapter 7.

Lim, Sung-Hoon. 2008. How investment promotion affects attracting foreign direct investment: Analytical argument and empirical analyses. *International Business Review*, 17(1): 39-53.

Kobrin, Stephen. 1984. Expropriation as an Attempt to Control Foreign Firms in LDCs: Trends from 1960s to 1979. *International Studies Quarterly* 28: pp.329-348.

Li, Quan. 2009. Democracy, Autocracy, and Expropriation of Foreign Direct Investment. *Comparative Political Studies* 42(8): 1098-1127.

Nathan M. Jensen. 2008. Political Regimes and Political Risk: Democratic Institutions and Expropriation Risk for Multinational Investors. *Journal of Politics* 70 (4): 1040-1052.

November 9. Political Regime and FDI.

Required:

Jensen, Chapters 5, 6.

Li, Quan and Adam Resnick. 2003. "Reversal of Fortunes: Democracy, Property Rights and Foreign Direct Investment Inflows in Developing Countries," *International Organization* 57(1):1-37.

Jensen, Nathan M. 2003. Democratic Governance and Multinational Corporations: Political Regimes and Inflows of Foreign Direct Investment. *International Organization* 57 (3

Elkins, Zachary, Andrew T. Guzman, and Beth A. Simmons. 2006. *Competing for Capital: The Diffusion of Bilateral Investment Treaties, 1959–2000*. *International Organization* 60: pp. 811