

Course Meetings

Note 1: Exam dates are set in stone. I am in the process of lining up an additional guest speaker for the course;

10. Tuesday, October 6: Exam 1 (covers classes 1-9)

11. Thursday, October 8: The Airline Industry

Guest Speaker: Michael Durham, a graduate of the University of Rochester, is a former CFO of American Airlines and former CEO of Sabre, an information technology services provider for the travel industry. Mr. Durham currently serves on the boards of several public and private companies, including Acxiom, Asbury Automotive, and Hertz, and consults in the aviation and technology industries.

Reading: TBA

12 and 13. Tuesday, October 13 and Thursday, October 15: Positive Political Theory and Strategy

Reading: Chapter 7 (pp. 195, 199-202); Krehbiel (E-reserves)

Case: Federal Express and Labor Organization (pp. 212-213)

HW Due (October 13): Answer questions 1-4 at the end of the FedEx case

14. Tuesday, October 20: Nonmarket Strategy Implementation II

Reading: Review Chapters 7 and 8 (pp. 185-207 and 220-241)

Case: Fuel Economy Standards 2007 (pp. 259-263)

HW Due: Answer questions 1-4 at the end of the Fuel Economy Standards 2007 case

15. Thursday, October 22: Corporate Power in Politics

Reading: Smith, ch. 2 (Blackboard); review Baron text, pp. 186-189, 227-231

HW Due: Reading questions (Blackboard)

16. Tuesday, October 27: Regulation and Rulemaking

Reading: Chapter 10 (pp. 302-310, skim 311-325)

Case: The FCC Media Ownership Rules (pp. 332-336)

17. Thursday, October 29: The Elephant in the Room

Guest Speaker: Scott Birnbaum, a graduate of the University of Rochester, is the founder, President, and Senior Managing Director of Ameritrust Capital Group, a private equity firm. He leads ACG's efforts to identify, buy, and build businesses in a variety of industries. Mr. Birnbaum also serves on several corporate boards. Prior to founding ACG, he held positions at Mercer Management Consulting, KPMG, and Citibank.

Reading: TBA

18. Tuesday, November 3: Antitrust

Reading: Chapter 9 (pp. 265-274, 287-288; skim 275-286)

Case: The Microsoft Antitrust Case (pp. 294-301)

19. Thursday, November 5: Business and Environmental Protection

Reading: Chapter 11 (pp. 337-359, skim 360-365), Chapter 10 (pp. 312-315)

Required Readings (These readings are available through Blackboard under E-reserves; additional required readings added after the start of the semester can be found in the Course Materials section of Blackboard.)

Krehbiel, Keith. 1999. "Pivotal Politi